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OPTIMISE, PERFORM, GROW

Capital Markets Event 12th December 2024



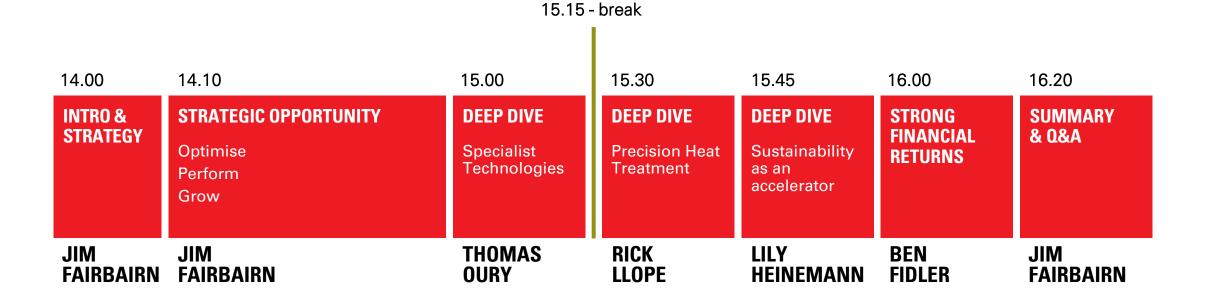




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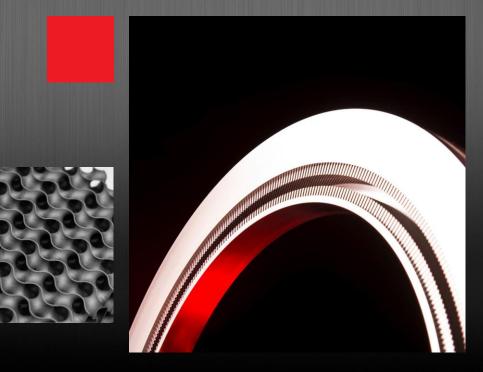
This presentation contains certain forward-looking statements. These statements are made by the Directors in good faith based on the information available to them up to the time of their approval of this presentation and such statements should be treated with caution due to the inherent uncertainties, including both economic and business risk factors, underlying any such forward-looking information.

### Today's Agenda



## INTRO & STRATEGY JIM FAIRBAIRN







- We are creating two leading, well-positioned divisional platforms
- 02 We have a clear strategy to drive faster growth and improve margins
- We have an attractive set of targets to deliver value for shareholders
- M The right team is in place to deliver our strategy, and execution is underway

### **Our strategy**

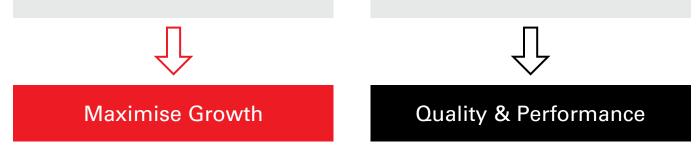
Two strong platforms with defined focus areas

#### **Specialist Technologies**

- Highly differentiated processes
- Leading technology positions
- Growing addressable market



- Clear market leader
- Global scale & network
- Deep customer partnerships



Three clear<br/>strategic leversOptimisePerformGrow

### **Our targets**

...our strategy supports delivery of a compelling set of targets

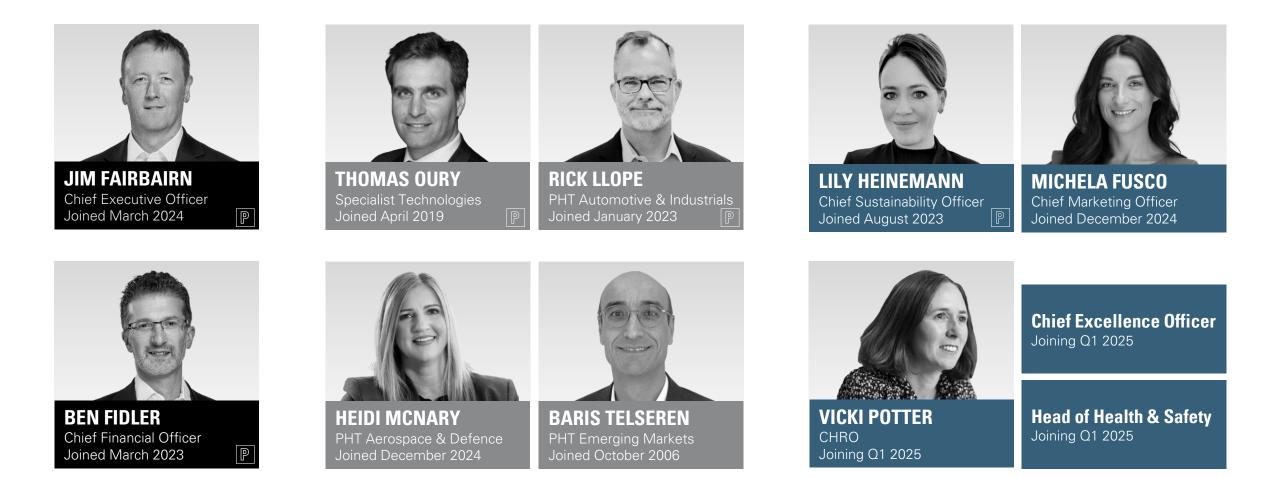
Strong growth	Improved mix	Higher margins	Attractive returns	Converting to cash
Mid-single-digit	35-40%	>20%	15-20%	80-90%
total annual revenue growth through the cycle	of revenue from Specialist Technologies by 2028 <sup>1</sup>	operating margins by 2028	return on capital employed through the cycle	operating cash conversion through the cycle

#### **46%** reduction in CO<sub>2</sub> emissions by 2030<sup>2</sup>

Underpinned and accelerated by sustainability

<sup>1</sup> Specialist Technologies re-defined to exclude Low Pressure Carburising (LPC) and Corr-I-Dur<sup>®</sup>, now reported within Precision Heat Treatment (2023 comparator: 28%) <sup>2</sup> SBTi target versus 2019 baseline

### The right team to deliver



P = Presenter

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# STRATEGIC OPPORTUNITY

### JIM FAIRBAIRN





### We provide cutting-edge material science solutions

#### Without our services,

a jet engine high-pressure turbine blade would not last a single flight



 $\square$ 

• One blade generates as much horsepower as a Formula One race car

 Blades operate in a very extreme environment, with temperatures above the melting point of the base nickel alloy material



#### Hot Isostatic Pressing

Heat and extreme pressure densifies the blade and removes microstructure weaknesses



#### Vacuum Heat Treatment

The blade is heated to 1,340C (near its melting point) in a precision vacuum furnace, increasing strength and fatigue resistance



#### Surface Technology

An advanced thermal barrier coating is applied with a high velocity oxygen fuel (HVOF) spray

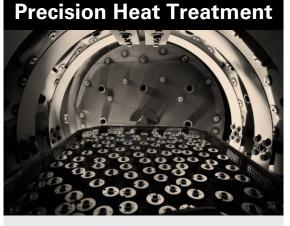
### World leader in performance metallurgy

**Specialist Technologies** 



Advanced, differentiated processes to improve product strength, performance & durability

- Hot Isostatic Pressing (HIP)
- Surface Technology
- Specialty Stainless Steel Processes (S<sup>3</sup>P)



- Precisely controlled heating and cooling to achieve desired metallurgical properties
- Atmospheric & vacuum heat treatment
- Nitriding and Corr-I-Dur<sup>®</sup>
- Low Pressure Carburising (LPC)

### £803m

**Revenue** FY2023

**14.8**%

**Return on Capital Employed** FY2023

### 15.9%

**Headline Operating Margin** FY2023

**~ 4,800** 

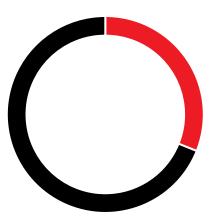
Employees across ~155 sites in 22 countries

### **Attractive exposure**

#### **TECHNOLOGIES**

Specialist Technologies

- Differentiated set of high growth processes
- High barriers to entry and technical know-how
- Precision Heat Treatment
  - Broad process offering and unique asset base
  - Includes new & cleaner processes (e.g. LPC)

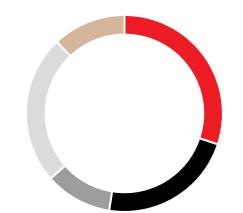


#### Core revenue by process: HY 2024

Specialist Technologies	~30%
Precision Heat Treatment	~70%

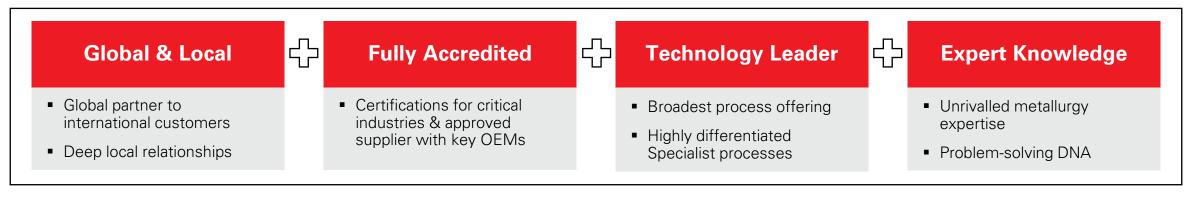
#### **END MARKETS**

- Diversified exposure to a broad range of end markets with different cycles, providing resilience
- Structural growth exposure across Aerospace & Defence, Power Generation and other industrial niches
- Sizable portion of aftermarket revenues in Aerospace & Defence, Energy and Industrial Markets



Core revenue by end market: HY 2024		
Aerospace & Defence	30%	
Automotive	22%	
Energy	11%	
Industrial Markets	25%	
Consumer, Medical & Other	12%	

### Set apart by clear differentiators



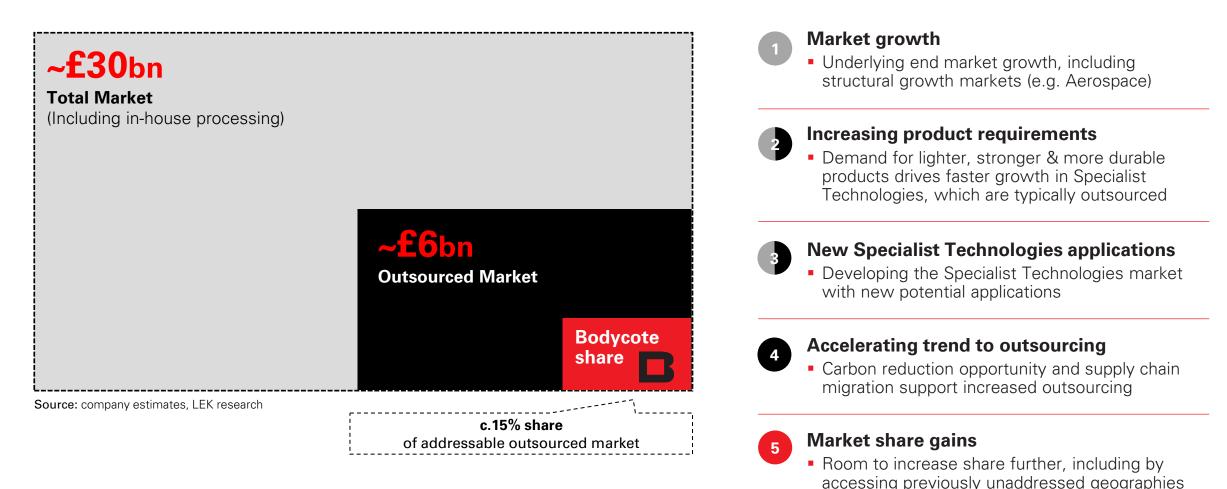
		# of sites	NADCAP certified sites <sup>1</sup>	Heat Treatment	Surface Technology	HIP	S³P	
Bodycote		~155	~50					-
Competitor # 1	$\bullet$	<140	<10					-
Competitor # 2		<100	<15					-
Competitor # 3		<75	<10					Relative market position
Competitor # 4		<50	<20					Leader
Competitor # 5		<15	<10					
Competitor # 6		<15	<5					-
Competitor # 7		<15	<5					_

Source: company estimates, LEK research

<sup>1</sup> NADCAP: National Aerospace and Defense Contractors Accreditation Program

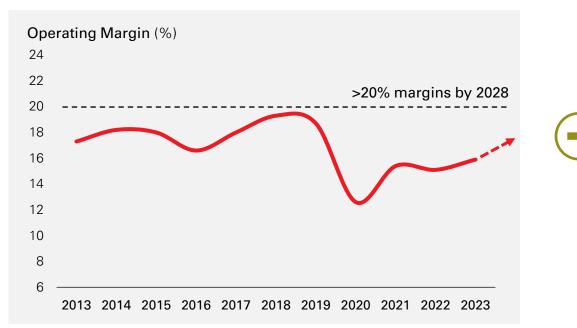
### Our path to growth

We have access to multiple avenues for growth in a large and growing market



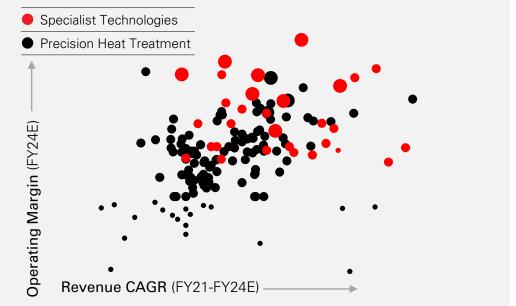
### Significant margin potential

#### **MARGINS IMPROVING POST-COVID**



- Three key levers to drive operating margin expansion
  - Tackle underperforming plants
  - Improve operational performance and reduce variability
  - Mix shift driven by growth in Specialist Technologies

#### SIGNIFICANT VARIABILITY ACROSS SITES



Size of circle denotes revenue scale

- Specialist Technologies sites have consistently high margins
- Precision Heat Treatment variability reflects inconsistent operational performance, and a small tail of sites engaged in lower value-add activity

### **Clear opportunity to create value**

#### Today: Solid foundations

- Performance
- Operating margins of ~16% (FY 2023)
- ~30% of revenue from Specialist Technologies (FY 2023)

#### Opportunity

- Variable operational performance
- Tail of underperforming sites
- Potential for growth acceleration

#### Mid Term: Significant value creation

- Mid-single-digit revenue growth through the cycle
- Operating margins >20% by 2028 and attractive return on capital
- Specialist Technologies 35-40% of revenue
- Portfolio focused on high value-add processes
- Leading customer experience & service
- Deep customer intimacy as a global partner
- Greater resilience & continued cost flexibility

#### **Enabled by three strategic levers:**

**Optimise** Enhance the portfolio and operating model of the business

#### Perform

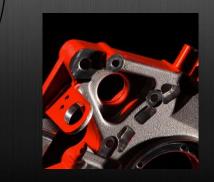
High quality continuous improvement programme and standardised processes

#### Grow

Robust growth framework to outperform the market with rigorous capital allocation Bodycote plc Capital Markets Event 2024

# OPTIMISE

### JIM FAIRBAIRN





02 STRATEGIC OPPORTUNITY - Optimise

### New Core divisional structure

Greater accountability and strategic alignment as we drive execution through two new platforms

#### **Specialist Technologies**

- Concentrated Specialist Technologies division
- Aligns reporting structure with Group strategy
- >f1bn addressable market, growing faster than underlying end markets as adoption increases
- Position: leading market positions in HIP and S<sup>3</sup>P; growing #3 in Surface Technology

#### **Primary focus: GROW**

- Grow addressable market via new applications
- Invest and expand in new geographies
- Preserve technology leadership

#### **Precision Heat Treatment**

- High-quality heat treatment platform
- Includes advanced, lower carbon forms of heat treatment
- ~f5bn addressable market, growing with end markets and increasing outsourcing trend
- Position: market leader with global scale, and strong positions in higher value-add and cleaner processes



#### Primary focus: OPTIMISE & PERFORM

- Optimise footprint and improve execution
- Drive operating margin improvement
- Selective growth investment in attractive markets

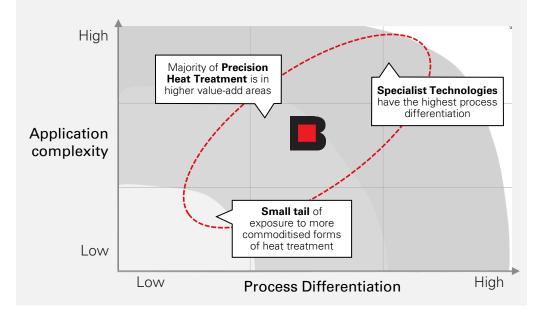
### **Portfolio review**

#### Two key criteria underpin our plant portfolio review

#### STRUCTURAL QUALITY

- Complexity of process & application criticality
- Local demand outlook & competitive intensity

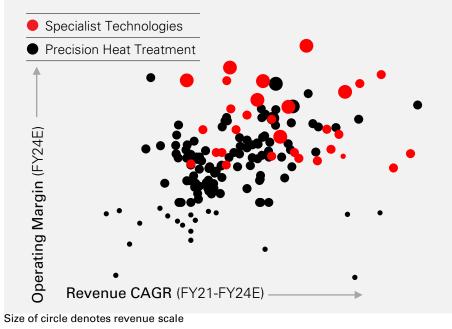
#### Quality is highest with more differentiated processes or when serving critical applications



#### FINANCIAL PERFORMANCE

Growth
 Operating margins
 Return on capital

#### Financial performance is currently varied, with a mixture of structural and operational drivers



### **Providing clear outcomes**

#### Plant-by-plant review results in a clear set of implications for the portfolio

Bodycote revenue mix\*

	NURTURE	INVEST	
•			
JCe			
Financial Performance			
ial Pe			
Financ			
	NON-CORE	FIX	
	Structura	I Quality	

- Vast majority of sites deliver attractive returns
- Focus on cash generation from nurture sites
- Investment for growth in high structural quality areas
- Continuous improvement potential
- Modest tail of underperforming sites in the portfolio today
- Non-core represents areas of weaker financial performance and lower structural quality
  - Comprises ~6% of Group revenue and ~10% of capacity
  - Plan to exit across the next 24 months
- Additional portion of underperforming sites with higher underlying quality – 'fix' plans in place to improve performance

\* Not to scale

### **Optimising our footprint**

NURTURE	INVEST	
_		
NON-CORE	FIX	

#### Optimisation programme to exit non-core sites and accelerate improvement of 'fix' sites

- Will deliver a £12-14m operating profit benefit and a >200bps margin improvement, reflecting:
  - Removal of non-core capacity
  - Portion of revenue transferred to other locations, including 'fix' sites, at higher margins
  - Overhead savings (admin, sales, technical support) enabled by a smaller footprint
- Net one-off cash costs of £25-30m to execute, alongside an exceptional P&L charge
- Programme executed across 2025/26, with full benefits realised towards the end of 2026

Outcome: core business with an optimised, lower cost and lower carbon footprint



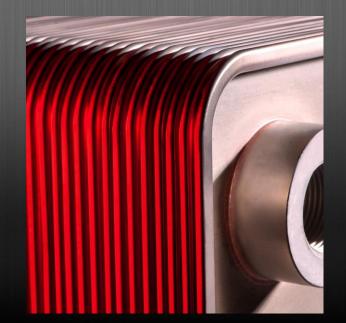
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## PERFORM



### JIM FAIRBAIRN

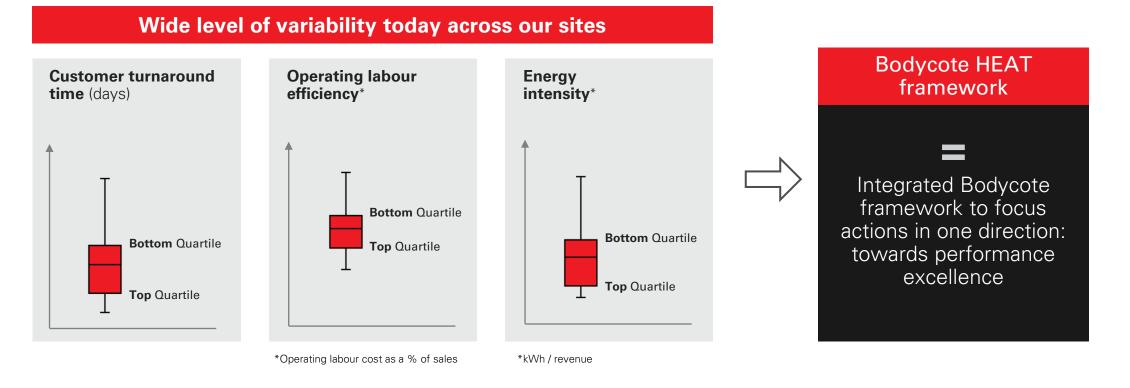




### **Delivering performance excellence**

NURTURE INVEST

- Operational performance enables growth, improves margins, and reduces our carbon intensity
- Pockets of excellence exist today but performance is varied
- Room for substantial improvement in fix sites and continuous improvement in high-performing plants

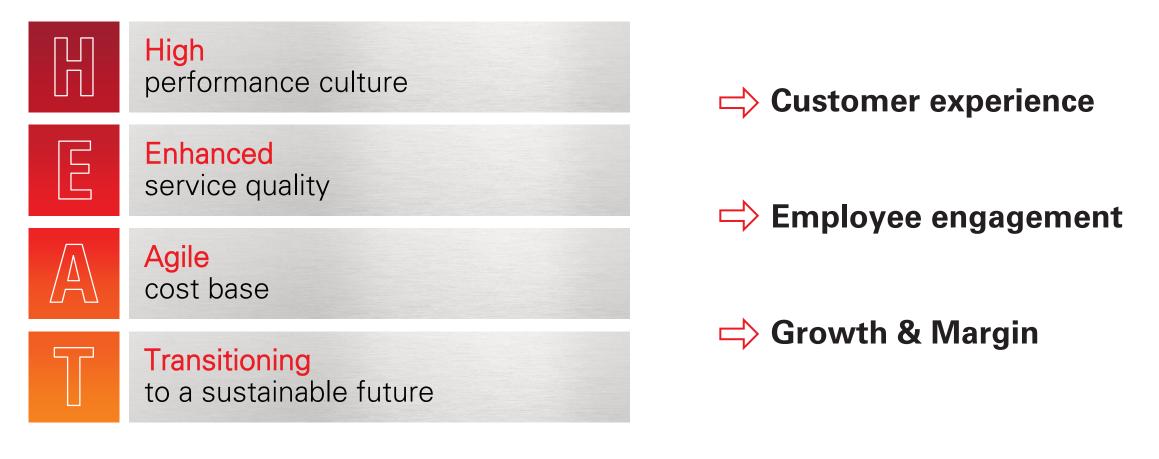


03 STRATEGIC OPPORTUNITY - Perform

### **Performance framework**

• Pockets of excellence across our ~155 operating plants, but a lack of consistency and sharing

• HEAT framework is designed to take the best of Bodycote and embed it across the Group



03 STRATEGIC OPPORTUNITY - Perform

### **HEAT – driving performance**

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#### High performance culture

#### **Bodycote Today**

- Highly engaged local site teams
- Lack of interdivisional collaboration
- Decentralised operations
- Limited talent management and development

#### Levers

Simple steps to create a winning team

Right people with the right skills & attitude

#### Clear expectations through the organisation

Break down barriers and encourage collaboration

Underpinned by purpose, values & culture

#### Key internal KPIs

- Employee engagement
- Employee retention
- Training and development



### HEAT – driving performance

#### Enhanced service quality

#### Bodycote Today

Clear customer feedback:

E

- Highly regarded on quality, reliability and technical support
- Room to improve on turnaround times and customer experience

Caused by lack of standard operating processes and varied local capability

#### Levers

#### **Commercial:**

- Customer segmentation & mapping
- Knowledge advantage & engineering support
- Key account management

#### **Operational:**

- Daily management: safety, quality, delivery, cost
- Clear standards & best-practice sharing
- Productivity tools: visual flow, error-proofing, value stream mapping
- Problem-solving capability: gap analysis and root cause countermeasures

#### Key internal KPIs

- Turnaround time
- Utilisation
- Equipment downtime
- Net Promoter Score (NPS)



03 STRATEGIC OPPORTUNITY - Perform

### **HEAT – driving performance**

	Agile cost base		
Bodyc	ote Today	Levers	Key internal KPIs
<b>Average site</b> FY 2023	e cost base	Further enhancing Bodycote's low cost and agile DNA	<ul><li>Operational gearing performance</li><li>Cost benchmarking (including</li></ul>
~20%	Other	<ul> <li>Predictive maintenance &amp; responsive repairs</li> <li>Flexible footprint with assets transferred based on need</li> </ul>	<ul><li>labour efficiency)</li><li>% labour flexibility</li></ul>
~10% ~10%	Depreciation Consumables	<ul> <li>Consolidated procurement &amp; process optimisation</li> </ul>	
~15% ~45%	Energy Labour	<ul> <li>Optimised furnace utilisation (including 'coach-loading')</li> <li>Asset health &amp; thermal efficiency management</li> </ul>	
		<ul> <li>Temporary labour (~15% of total Group)</li> <li>Shift patterns &amp; flexible working hours</li> <li>Efficient furnace loading &amp; processing</li> </ul>	Efficient furnace loading in Eden Prairie, Minnesota

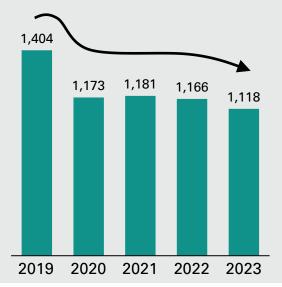
03 STRATEGIC OPPORTUNITY - Perform

### **HEAT – driving performance**

#### Transitioning to a sustainable future

#### **Bodycote Today**

Falling energy consumption Total kWh



Levers

Multiple avenues to continue driving energy efficiency

**Furnace management & utilisation:** Efficient planning & loading to maximise utilisation and reduce hot idle time

**Process change:** Shift towards energy efficient processes (vacuum, LPC & Specialist Technologies)

**Equipment & building:** Electrification of gas furnaces, adiabatic cooling systems and building energy management (heating, lighting)

**Energy procurement:** Switching to renewable energy sources

#### Key internal KPIs

- Energy intensity (sales/kWh)
- Absolute CO<sub>2</sub> reduction
- % renewable energy use



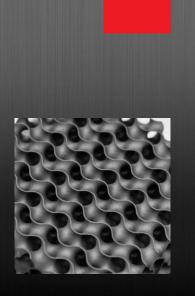
### **Delivering performance excellence**

H	High performance culture	<ul> <li>Employee engagement</li> <li>Employee retention</li> <li>Training &amp; development</li> </ul>	<ul> <li>Company Impact</li> <li>Support enhanced growth &amp; improved margins</li> </ul>
	Enhanced service quality	<ul><li>Turnaround time</li><li>Utilisation</li><li>Net Promoter Score (NPS)</li></ul>	<ul> <li>Execution rigour</li> <li>Employee Impact</li> </ul>
	Agile cost base	<ul> <li>Operational gearing performance</li> <li>Cost benchmarking</li> <li>% labour flexibility</li> </ul>	<ul> <li>Engagement</li> <li>Recognition opportunities</li> </ul>
T	Transitioning to a sustainable future	<ul> <li>Energy intensity (sales/kWh)</li> <li>Absolute CO<sub>2</sub> reduction</li> <li>% renewable energy use</li> </ul>	<ul> <li>Customer Impact</li> <li>Improved service experience</li> <li>Reduced Scope 1-3 emissions</li> </ul>

#### Roll-out to pilot sites is ongoing, with full roll-out to begin from 2025

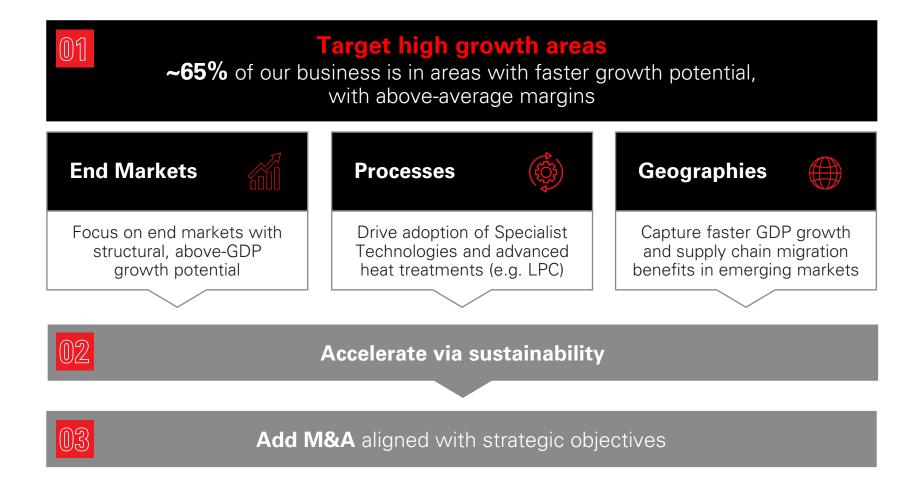
## GROW JIM FAIRBAIRN







### Driving accelerated, profitable growth



#### Enabled by:

#### **Growth investment**

rigorous capital allocation process and investment hurdle rates

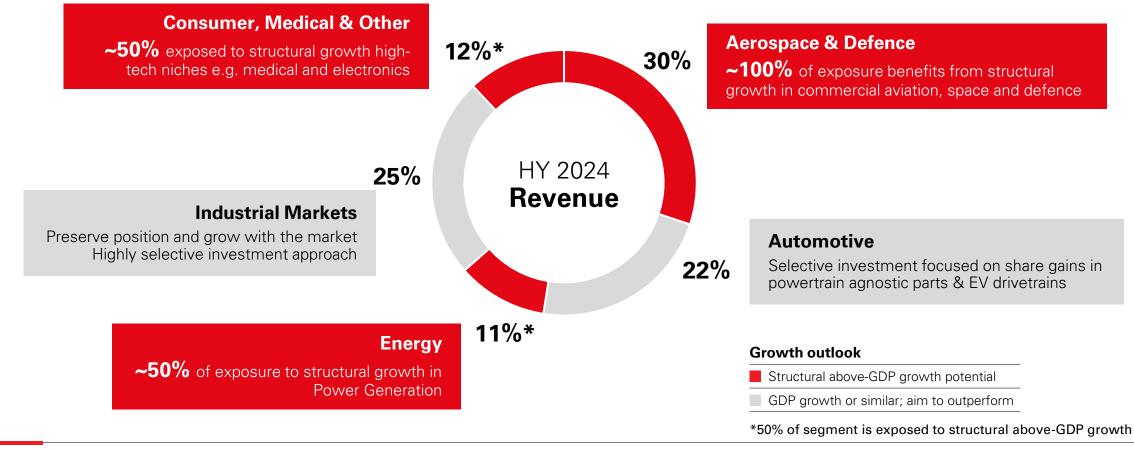
#### **Commercial capability**

including greater interdivisional collaboration and enhanced strategic marketing

### **Clear end market approach**

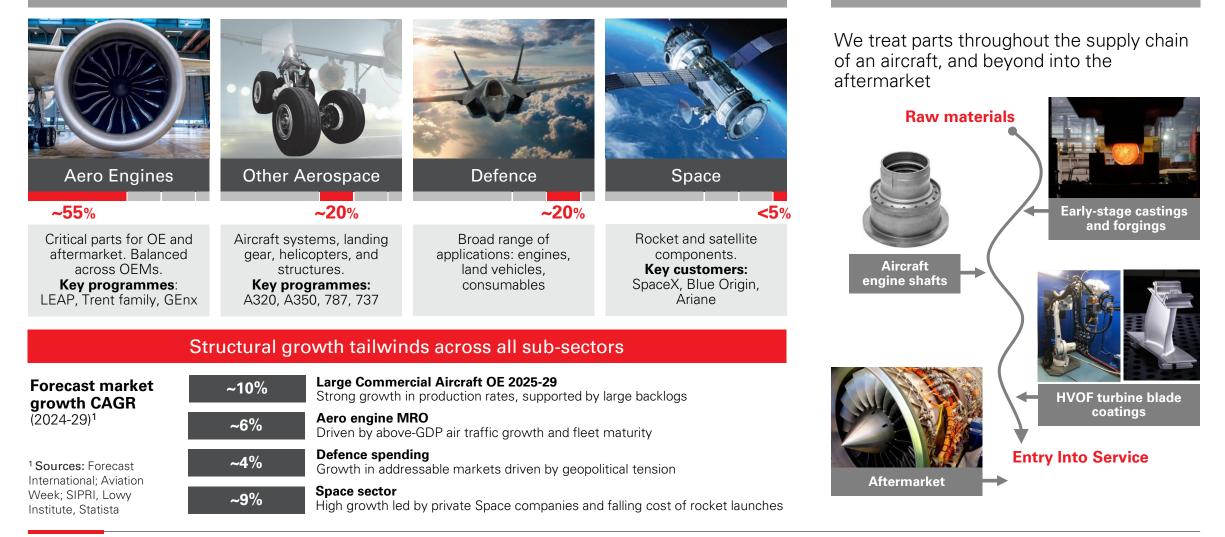


Focus on further developing our significant exposure to structural growth end markets (Aerospace & Defence, Power Generation, attractive niches)



### **Aerospace & Defence**

**Diverse Aerospace & Defence exposure with strong position in aero engines** 



 Target high-growth, high-margin areas

 End markets
 Processes
 (3)
 Geographies

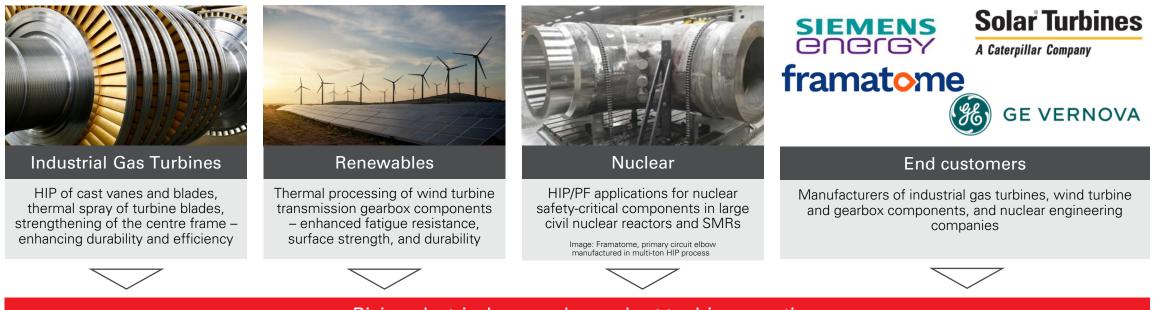
Embedded across the supply chain

### **Power Generation**

Target high-growth, high-margin areas



We service parts across a range of PowerGen applications



#### Rising electrical power demand set to drive growth

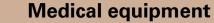
- Overall power generation to grow at ~3% p.a. on average to 2029, with ~5% growth in our key sub-sectors<sup>1</sup>
  - Clean energy demand driving ~7% p.a. growth in renewables
  - Growing and maturing industrial gas turbine fleet enabling mid-single digit growth driven by aftermarket
  - Modest near-term growth in Nuclear; longer term acceleration potential including Small Modular Reactors

<sup>1</sup>Source: Fitch BMI, company estimates

### **High-tech niches**

 Target high-growth, high-margin areas

 End markets
 Processes
 (3)
 Geographies





#### Demographics and innovation drive attractive growth outlook

- ~7% CAGR in 2024-29 expected in the global artificial joints market<sup>1</sup>
- Ageing population and expanding healthcare in emerging economies
- Product innovation: 3D printing enabling personalised, precision designs
- Temporary de-stocking headwind expected to ease during 2025

<sup>1</sup>Source: Fitch BMI, Statista

APPLIED MATERIALS intel. SAMSUNG Chip production Lamp Housings End customers equipment Specialist treatment of Braze Assembly of lamp Global leaders in production components housings supporting semiconductor chip manufacturing to avoid contamination manufacturing in vacuum production equipment environments

Semiconductors

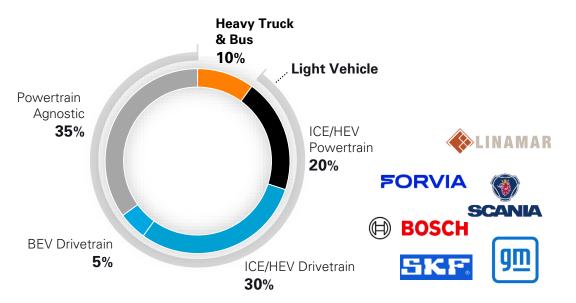
#### Computing demand driving growth

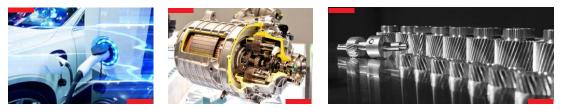
- ~10% CAGR expected in semiconductors 2024-29<sup>1</sup>, becoming a \$1tn dollar industry by 2030
- Driven by demand for cloud computing, AI, and wireless applications

### Automotive

#### We have a diversified Automotive exposure...

- Broad exposure: drivetrain and ICE & Hybrid vehicle agnostic parts
- Powertrain agnostic components (e.g. braking & steering systems) applicable across ICE, Hybrid and BEV





### ...and are well positioned to handle the powertrain transition

End markets

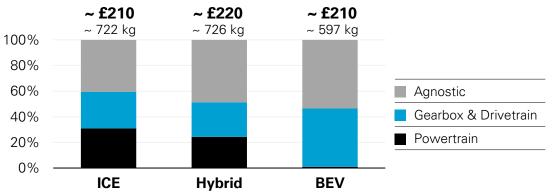
Target high-growth, high-margin areas

Geographies (

Processes

- ~2% growth p.a. expected in light vehicle production 2024-2029 (IHS)
- Significant structural shifts occurring:
  - Gradual BEV transition with a longer 'hybrid phase'
  - Faster pace of product innovation
  - Production shifting toward China and emerging markets

#### Heat treatment value per vehicle\*



\*Total opportunity including insourced for an all-wheel-drive medium-sized vehicle **Source:** company estimates, LEK research

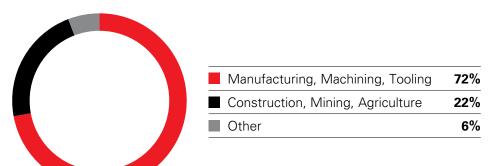
#### **OUR FOCUS**

- Continue to grow our exposure to agnostic parts
- Capture a share of the sizable EV drivetrain opportunity
- Further increase penetration with Chinese EV OEMs

## **Industrial Markets**

#### Wide range of end market applications

- Focus on components for machining, machinery and tooling used across a wide range of industries
- Significant exposure to equipment for mining, construction and agriculture



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S<sup>3</sup>P Kolsterising<sup>®</sup> components – tooling, valves, pumps



#### Near-term demand challenges expected to ease but timing is uncertain; longer-term focus on quality and differentiation

 Subdued level of industrial activity in Europe and North America



Recovery is expected but the timing remains uncertain

#### OUR FOCUS

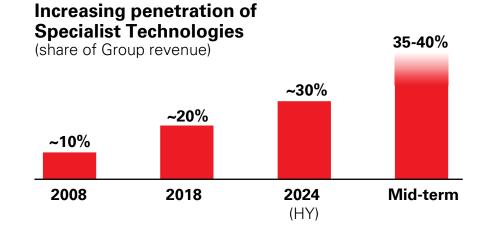
- Retain cost base agility and flexibility
- Target higher value-add and lower carbon processes
- Differentiate through scale, service level and quality

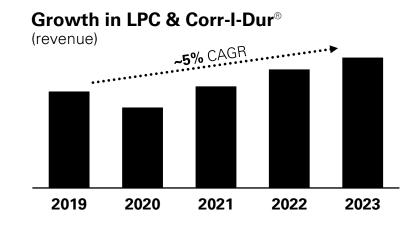
04 STRATEGIC OPPORTUNITY - Grow

## **Driving process adoption**

Increasing demands on product performance are driving adoption of Specialist Technologies and advanced heat treatment processes

Specialist Technologies			Precision Heat Treatment	
Hot Isostatic Pressing (HIP)	Specialty Stainless Steel Processes (S <sup>3</sup> P)	Surface Technology	Advanced processes (Low pressure carburising & Corr-I-Dur®)	
Additional trends:	Additional trends:	Additional trends:	Additional trends:	
<ul> <li>Growth in additive manufacturing</li> <li>HIP Product Fabrication adoption for critical parts</li> </ul>	<ul> <li>Unique process with focus on developing new applicable markets</li> </ul>	<ul> <li>Replacing hard chromium plating</li> </ul>	<ul> <li>LPC: lower distortion, faster processing time &amp; significantly lower energy usage</li> <li>Corr-I-Dur<sup>®</sup>: hard chromium replacement</li> </ul>	





#### Target high-growth, high-margin areas

End markets

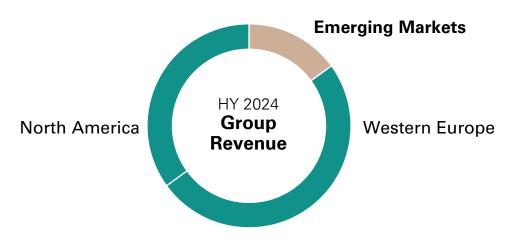
Target high-growth, high-margin areas

Geographies

End markets Processes

## **Geographic expansion**

**Today:** Strong positions in a selected number of emerging markets



#### **Developed markets**

- Leading market positions in Western Europe & North America
- Disciplined investment in Precision Heat Treatment, focused on attractive markets
- Invest & grow Specialist Technologies

#### **Current Emerging Markets**

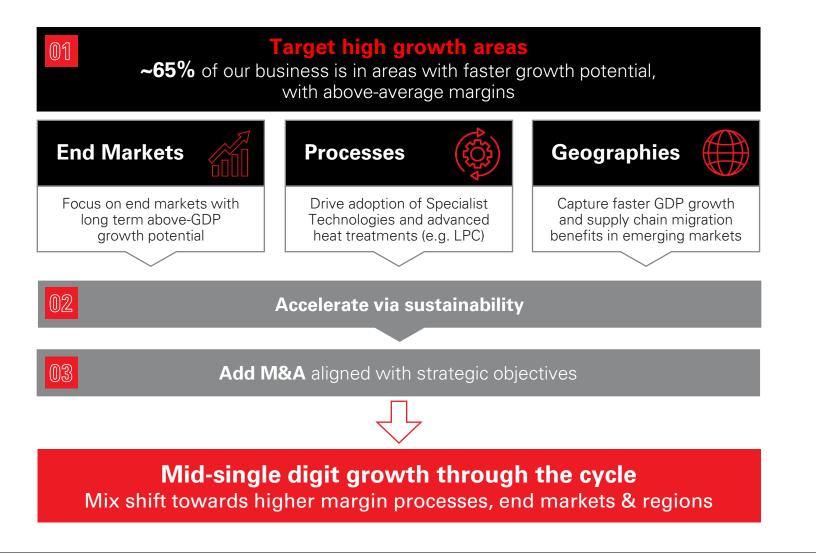
- Eastern Europe, Turkey, China & Mexico
- Build on strong positions in Precision Heat Treatment
- Very limited Specialist Technologies presence – selective deployment

#### New Markets

- Explore new potential locations
- Precision Heat Treatment expansion must support differentiated, value-add approach
- Selective deployment of Specialist Technologies, while protecting IP

#### Significant geographic expansion opportunity in both Precision Heat Treatment & Specialist Technologies

## **Accelerating our trajectory**



## DEEP DIVE SPECIALIST TECHNOLOGIES









## The world leader in Specialist Technologies

#### **3 BUSINESSES**



- Strong barriers to entry and clear competitive differentiation
- Established market leadership with diverse process offering
- Significantly outperforming typical market growth
- Materially exceeding the Group's average return on sales



#### **REVENUE BY PROCESSES & END MARKETS**

FY 2023

HIP	Surface Technology	<sup>3</sup> P
	Aerospace & Defence	36%
	Automotive	9%
	Energy	21%
	Industrial Markets	19%
	Consumer, Medical & Other	15%

**31 manufacturing sites** across North America and Europe

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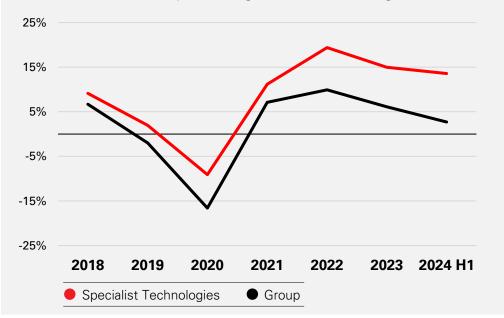
## An attractive, resilient and growing business

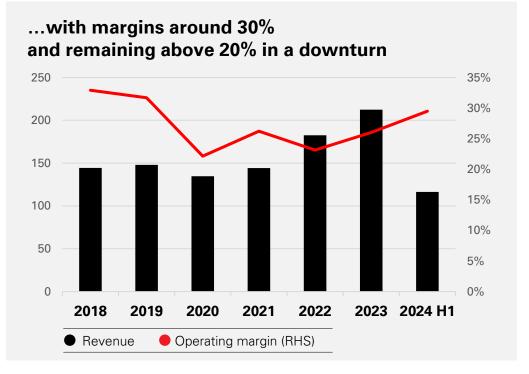
Specialist Technologies continue to build as a share of Group revenue....



#### ...delivering a substantial, proven growth premium...

Annual constant currency revenue growth (excl. surcharges)





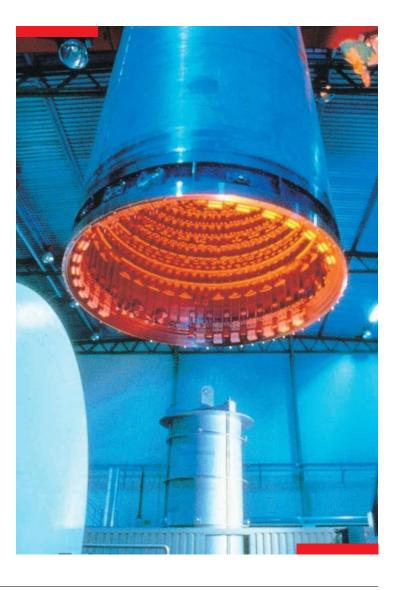
05 DEEP DIVE: Specialist Technologies

## Hot Isostatic Pressing (HIP)

#### What is **HIP?**

Very high-pressure gas at elevated temperature is used to consolidate material and remove internal defects such as porosity and microcracks

<b>HOT</b> Up to 2,000°C	<b>ISOSTATIC</b> Pressure transmitted equally in all directions via a fluid	<b>PRESSING</b> 15,000 psi / 1,000 bar (same as Mariana Trench - 11,000m deep in Pacific Ocean) to 30,000 psi / 2,000 bar
Applications	Benefits	Markets
<ul> <li>Densification of casted product</li> <li>Diffusion bonding of different materials</li> <li>Production of steel components from powdered metal (Powdermet<sup>®</sup>)</li> </ul>	<ul> <li>Superior material properties</li> <li>Freedom of design</li> <li>Lower energy use and material waste</li> <li>Shorter lead time</li> </ul>	<ul><li>Aerospace &amp; Defence</li><li>Energy</li><li>Medical</li><li>Industrial Markets</li></ul>



### **Bodycote Powdermet<sup>®</sup> Hot Isostatic Pressing** CASE STUDY

#### 1. Subsea Valve Block





**Forged Valve Block Design** F22+625 Overlay (1000 Kg)

**Optimised HIP Design** 25Cr Duplex (450Kg)

#### Subsea processing equipment performs in

extreme conditions: water depths up to 2,500m, in temperatures up to 180°C and pressures up to 1000 bar

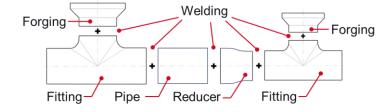
#### In this example the Powdermet<sup>®</sup> HIP design delivers:

- 55% Weight Reduction vs Forged (1,000kg vs 450kg)
- 65% Less Energy Use vs Forged
- 20% Shorter Lead Time vs Forged

#### 2. Subsea Manifold

#### **Conventional Solution**

- Multiple parts
- Expanded supply chain
- Critical welds required
- High Risk



#### **Optimised PMHIP solution**

- Single part component
- Single trusted supplier
- No welding & stronger part
- Low Risk



PM-HIP

## **HIP growth strategy**

#### **MARKET LEADER POSITION**

- >50 vessels in operation unique coverage and redundancy options to customers across Europe & North America
- 4x installed capacity vs. #2 player in Europe & North America
- Deep expertise in HIP technology and metallurgical applications

<b>Organic growth</b> Strong growth potential in key underlying markets	<b>Business development</b> Expansion into adjacent markets through innovation	<b>Geographical expansion</b> Entering into new regions	<b>Acquisitions</b> Fragmented competition offers bolt-on opportunities
<ul> <li>Further penetration driven by Additive Manufacturing</li> </ul>	<ul> <li>Several adjacent markets incl. Powdermet<sup>®</sup> and non-metallic substrates</li> <li>30+ projects in progress</li> </ul>	<ul> <li>Recently delivered 3 major capacity projects</li> <li>2 new expansion projects in planning</li> </ul>	<ul> <li>2 acquisitions in last three years</li> <li>10+ potential targets</li> </ul>

## **Speciality Stainless Steel Processes**

#### What is **S<sup>3</sup>P?**

S<sup>3</sup>P processes, featuring Kolsterising<sup>®</sup> technology, offer unique surface hardening solutions for stainless steel

Stainless steel alloys offer corrosion resistance and nonmagnetic properties However, these alloys lack good friction and wear properties S<sup>3</sup>P Improves wear resistance by diffusing carbon / nitrogen, ideal for industrial and consumer uses

#### Markets & Applications

From small components to large components into:

- Fastening solutions
- Medical
- Food & beverage processing
- ions Consumer products
  - Pumps and valves
  - Oil & gas
  - Automotive

#### **Benefits**

Enhanced cost efficiency and performance

- Extended part lifespan
- Increased surface hardness up to 8x
- Advantages over coatings and other technologies
- No cracking / delamination
- Uniform hardening
- No change in shape, colour or dimension
- Energy efficiency, low carbon footprint



## S<sup>3</sup>P growth strategy

#### **MARKET LEADER POSITION**

- Proprietary technology
- Wide industrial reach with technical and commercial expertise
- 7 manufacturing sites across Europe and North America
- Over 5x the sales of the largest competitor

#### **Organic growth**

Good growth prospects in key markets

 Potential for deeper penetration into existing markets and applications

#### Application development

Expanding the addressable market through new applications

• 25+ new applications with significant growth potential in development

#### Geographical expansion Entering into new regions

- 3 capacity expansions in progress
- 2 greenfield projects in new geographies in progress









05 DEEP DIVE: Specialist Technologies

## Surface Technology (ST)

#### What is **ST?**

A wide range of specialised coating technologies, applied through a variety of complex processes, which enhance component life

Advanced applications requirements exceeding current material capabilities Ceramic and metal coatings used to extend critical components' lifespan in extreme conditions

#### **Markets & Applications**

- Aerospace & Defense Engines, Landing Gear and Structures
- Power Generation Industrial Gas Turbines
- Oil & Gas Exploration and Production
- Medical Implants and surgical instruments

#### **Benefits**

HVOF

Plasma

VPA

Combustion spray

Electric Arc Wire

- Wear & corrosion resistance
- REACH<sup>1</sup> compliant
- Gas tight sealing
- Thermal insulation and conductivity
- Vibration and sound absorbance



<sup>1</sup> REACH: Registration, Evaluation, Authorisation, and Restriction of Chemicals

## ST growth strategy

#### **MARKET POSITION**

- #1 or #2 position in Europe and North America
- 13 plants covering over 100 applications
- Multiple long-term agreements and technology alignment with key customers

<b>Organic growth</b> Good growth in established customers and markets	<b>Application development</b> Targeting new applications	<b>Geographical expansion</b> Expanding into new countries	<b>Grow addressable market</b> Developing business models
<ul> <li>High-volume programmes in commercial aerospace</li> <li>Global energy projects</li> <li>Multi-site qualifications</li> </ul>	<ul> <li>Additive for Aerospace</li> <li>Components for Formula 1</li> <li>Specialist medical applications</li> <li>Defence, Space, Agriculture</li> </ul>	<ul> <li>2 recent expansions targeting oil and gas</li> <li>4 geographical expansion projects in progress</li> </ul>	<ul> <li>MRO market</li> <li>End-to-end processes</li> <li>Product innovation and IP</li> <li>M&amp;A</li> </ul>









## **Growth model and perspectives**

#### **Established leadership position**

- Global leader in safety-critical applications
- Broad manufacturing footprint and commercial reach
- Portfolio of differentiated technologies
- Strong technical expertise

#### Large growth potential

- Total Addressable Market ca. £1.6bn
- Further growth and penetration potential:
  - Application development
  - Geographical expansion
  - New offerings and business models
  - M&A

#### **Clear growth model**

- 'Capture' growth for existing markets and applications
- 'Create' growth to increase addressable market in Powdermet<sup>®</sup>, S<sup>3</sup>P and ST
- Supported by capital investments

Superior growth rates and profitability - Throughout the cycle, aiming at:

- High-single digit average growth through the cycle
- 35-40% of Group revenue in 2028
- >30% margins

Bodycote plc Capital Markets Event 2024

## DEEPDIVE PRECISION HEAT TREATMENT RICK LLOPE







## World leader in thermal processing

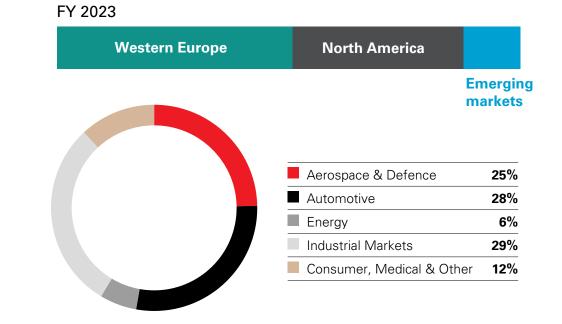
**£535m** Revenue FY 2023

**∼70%** of Group revenues **£94.0m** Headline operating profit FY 2023 18%

Return on sales

- World's leading provider of outsourced heat treatment
- Global presence and ability to be an international partner
- Broad range of processes and unique asset base
- Includes newer, lower carbon technologies (e.g. LPC)
- Focus on higher value-add processes & applications





**REVENUE BY GEOGRAPHY & END MARKET** 

#### 123 locations\*

across North America, Western Europe Eastern Europe & China \*before optimisation actions

## Strong worldwide footprint

#### North America

sites

- #1 outsourced heat treatment provider
- Leading positions in Aerospace & Automotive
- Relatively fragmented market for general industrial with large number of local players

#### Western Europe

 #1 outsourced heat treatment provider

sites

- Leading positions in Aerospace (France & UK)
- More consolidated general industrial market; strong Bodycote positions in selected countries

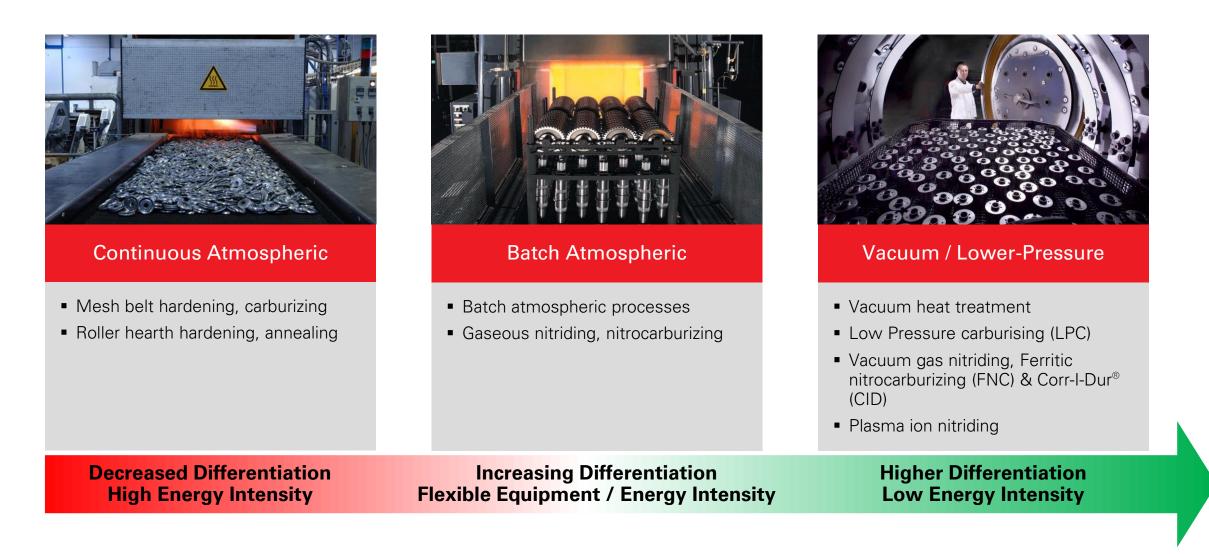
#### Emerging markets

sites

- Market leader in Eastern Europe & Turkey (3 times bigger than largest competitor)
- Five sites in China, focused on Automotive with primary focus on local OEMs

# of sites shown before optimisation actions

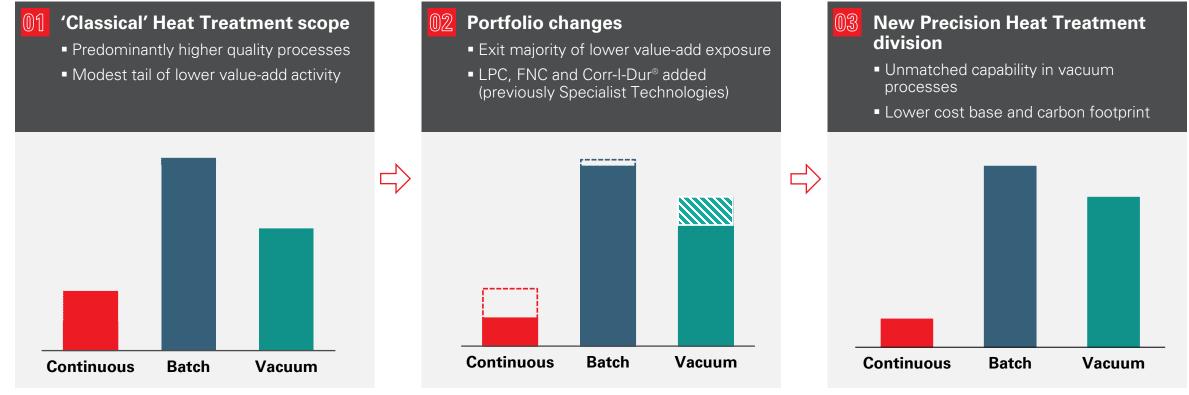
### **Broad range of heat treatment processes**



## **Creating precision heat treatment**

## Precision Heat Treatment is focused on Bodycote's differentiators – higher value-add processes and greater customer requirements, and is a world leader in advanced and low carbon heat treatment

 Footprint review completed, identified non-core capacity to be exited (including plants & individual process lines), with a portion of revenues retained in our network



\*Size of bars represents revenue exposure

## **HEAT initiative drives efficiency gains**

**Challenges & Opportunities** 

Variability in customer products and batch

New approach to integrating proven tools



#### Strategy & Tools

#### Deploy proven Operational Excellence tools

- Daily Management
- Gemba / Job Safety Analysis (JSA)
- Rapid Problem Solving (RPS)
- Value Stream Mapping (VSM)
- Predictive Maintenance



#### Approach & Results:

- Rapid Problem Solving & VSM
- Custom tool designed to aid load build process for these parts
- Increased throughput by 33%
- Increased labor efficiency by 57%
- Reduced Lead-time by 15%

Value unlocked by solving many small issues across many locations

#### Outcomes

#### Fast resolution of diverse challenges

- Labor efficiency increase
- Energy usage reduction
- Increased equipment utilization
- Improved service levels

#### Challenge:

sizes

• Silao, Mexico

into our operational model

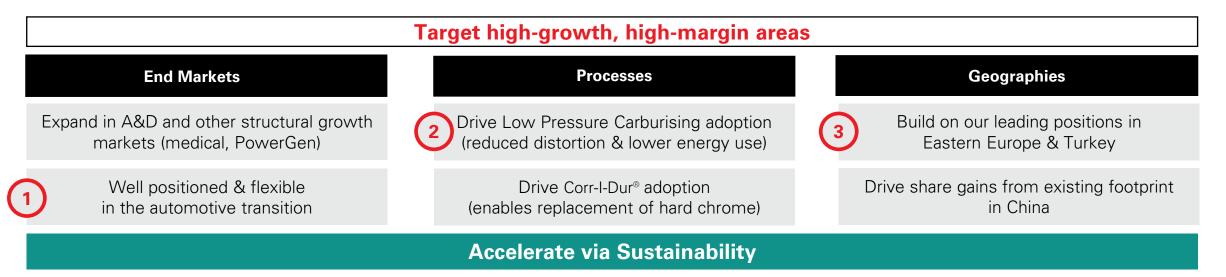
Significant opportunity through

deploying HEAT Framework

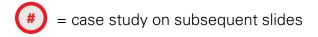
- Prepare products for wash and HT
- Excess labour & time required

### Driving selective growth in Precision Heat Treatment

Targeted growth initiatives are aligned to the Group strategy, underpinned by a highly disciplined investment approach



Carbon reduction ambitions drive increased outsourcing, and accelerates shift towards newer, cleaner heat treatment processes

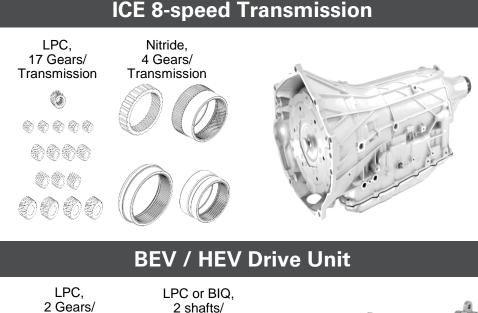


# Well positioned & flexible in automotive CASE STUDY (1)

## Heat treatment value 3-5x greater for EV transmission gears

- Fewer parts but increased heat treatment requirement and value
- BEV AWD vehicles require two drive units
- Value per drive unit varies based on product design

<b>Per Vehicle</b> (units)	ICE	BEV 2WD	BEV AWD	Change
Parts Quantity	21	4	8	0.3x
Weight (kg)	7	17	34	2.5x – 5.2x
HT depth (mm)	0.45	0.6 -	- 1.2	<b>2.0</b> x
Value Index	100	230 - 300	460 - 550	3x – 5x



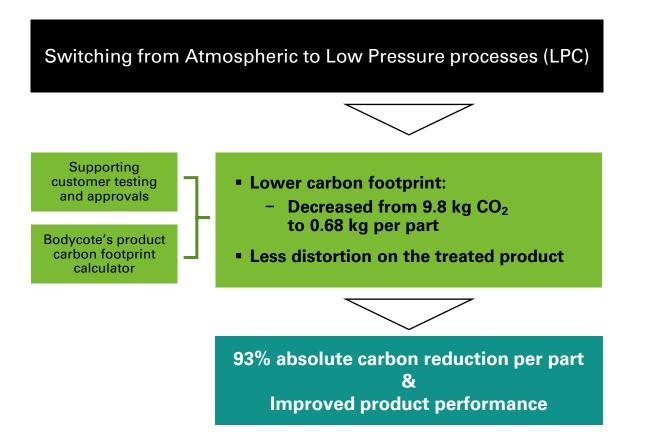




06 DEEP DIVE: Precision Heat Treatment

# Adoption of Low Pressure Carburising

#### Partnering with a global leader in marine engines and power systems

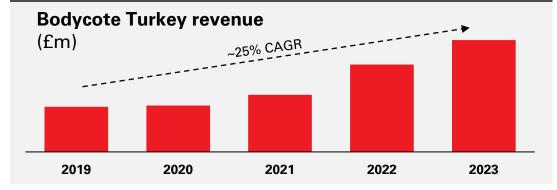




## Emerging markets expansion in Turkey CASE STUDY 3

/ECO

#### Strong success story over past 5 years



#### Turkey is a key strategic market:

- Proximity to Western Europe & deep supply chain connections
- Logistics hub for Europe, Middle East, and Asia
- Young, well-educated workforce

#### We have a leading position:

- 3 existing sites
- International player trusted for quality, reliability and expertise
- Serving exporters to Europe and domestic industry



#### Building on our leading presence in Turkey with Izmir greenfield

- Fourth site in Turkey, began serving customers in late 2024
- Expands capacity in Kemalpaşa, one of the main industrial centres in Turkey
- Enables growth in automotive, machinery and agriculture
- Process offering focused on vacuum, nitriding and Corr-I-Dur<sup>®</sup>



- High quality furnaces and equipment reduced utility, water and consumables usage
- Attractive IRR (>20%) and short payback (<5 years)</li>



## Driving value creation in Precision Heat Treatment

#### **Optimise footprint**

- Prioritising premium quality and lowcarbon processes
- Streamlining capacity for enhanced performance
- Reallocating equipment and assets to accelerate growth in key regions

#### Improve performance

- Driving Operational Excellence through efficiency and quality improvements
- Enhancing customer experience
- Reducing carbon footprint and energy consumption

#### **Selective growth investment**

- Strategic investments in key geographies to tap into high-growth markets
- Capitalising on the rising demand for outsourcing

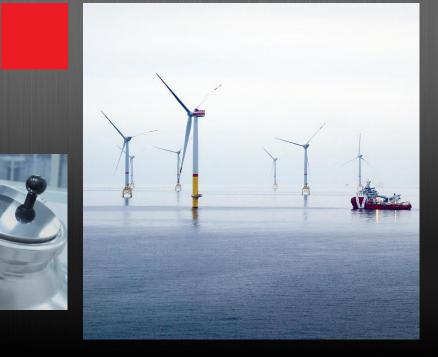


#### Higher quality heat treatment platform with significant value potential:

- Margin improvement: ~20% targeted
- Significantly reduced carbon footprint
- Low-to-mid single-digit average revenue growth through the cycle

## SUSTAINABILITY **ASAN** ACCELERATOR





## LILY HEINEMANN

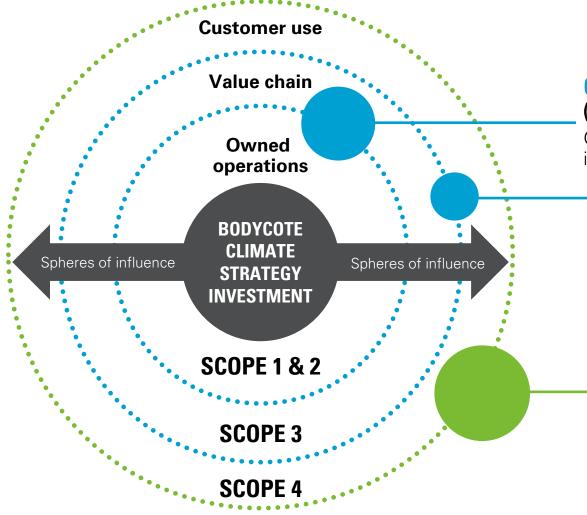
## **Becoming a sustainability leader**





Example CO2e reduction pathway through outsourcing to Bodycote

## **Bodycote's influence on customer emissions**



#### **OPERATIONAL EMISSIONS** (SCOPE 1 & 2)

Outsourcing enables immediate reduction in customers' operational emissions

#### VALUE CHAIN EMISSIONS (Upstream & downstream SCOPE 3)

Continuous reduction in supply chain emissions and product carbon intensity due to SBTi targets

#### **AVOIDED EMISSIONS**

#### (SCOPE 4)

Enable customers to avoid emissions that would otherwise be released

## **Our new integrated strategy**



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## **Environmental leadership** (1)

#### **RESPONSIBLE BUSINESS**





#### **Driving faster progress**

- On track to achieve SBTi target this year
- Setting ambitious new target
- Full Scope 3 inventory calculated
- New, voluntary Scope 3 goals
- Full GHG footprint assured
- ESG incentives for management
- Net zero roadmap exploration initiated



New 2030 SBTi target for Scopes 1 & 2

- Original target: 28% reduction vs 2019 (well below 2°C)
- New target: 46% reduction vs 2019 (1.5°C)





## **Environmental leadership** (2)

#### **RESPONSIBLE BUSINESS**





Operational and energy efficiency Intensive customer engagement Net zero roadmap exploration

1. Scope 3 targets not required under SBTi – under 40% threshold. Absolute emissions reduction vs 2019. Scope 3: 176,592 tonnes CO<sub>2</sub>e

5%

8%

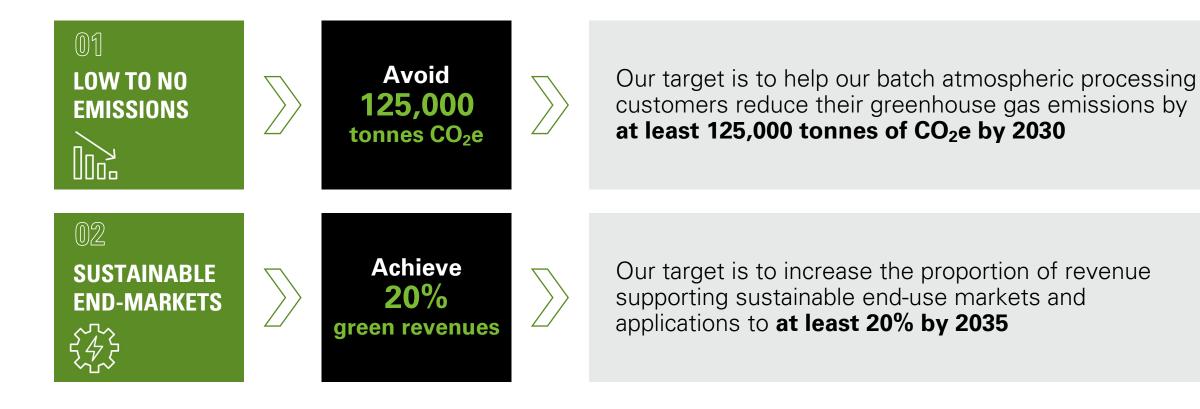
Employee commuting

Other

07 DEEP DIVE: Sustainability as an Accelerator

## Accelerating green growth

New customer sustainability targets for 2030



## **Capturing new opportunities**

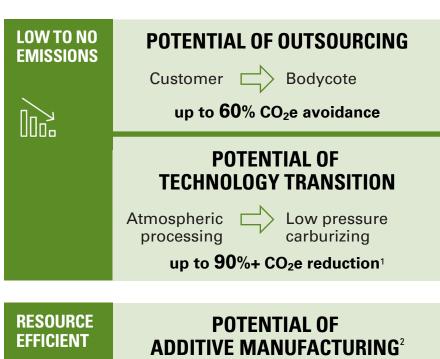
#### **SUSTAINABLE IMPACT**

### **CUSTOMER NEEDS**

... We worry we might not meet our scope 1 and 2 targets. We might need to **fully outsource** to meet them, and we need a partner in a good ESG position to do that...

We would absolutely **pay a premium** for a more sustainable service...

"



Hot forging 15.1 MWh Powdermet®+ HIP 5.2 MWh

65% less energy & 55% reduction in material use

#### **BODYCOTE'S RESPONSE**

- Proprietary avoided emissions calculator app (best practice validated)
- Product Carbon Footprint methodologies developed covering c.70% of sales
- Customer sustainability marketing strategy under development

1. Through a combination of LPC, proprietary Bodycote equipment, and low carbon electricity

2. Bodycote study of medium sized component

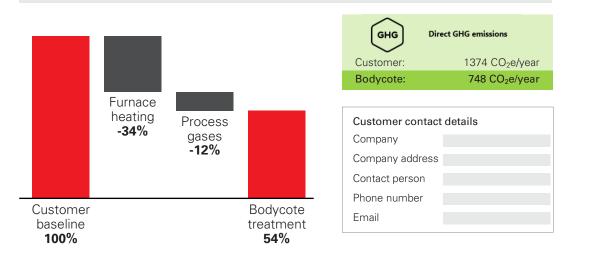
## **Tools to win on sustainability**

#### **SUSTAINABLE IMPACT**



#### Driver: Outsourcing

- Digital avoided emissions app rolled out with global salesforce training
- Developed entirely in-house
- Compares Bodycote to customer processing
- Automatically calculates CO<sub>2</sub> saving



#### Driver: Low carbon technology transition

- Product carbon footprint (PCF) tool calculates average CO<sub>2</sub> by service
- Majority of Precision Heat Treatment & HIP covered
- Meets customer demand for PCF data
- Informs customers' processing choices



## Sustainability as an accelerator

#### **Foundations laid**

- New strategy in place
- Four new targets set
- Customer carbon tools
- Solid ESG ratings

#### Into the next era

- **Delivering** on targets
- Maturing low carbon sales technique
- Widening the gap vs. competitors

#### **Recognised leader**

- Carbon avoidance a principal outsourcing driver
- Customers' first choice for low carbon technology transition
- Facilitation low carbon industry expansion

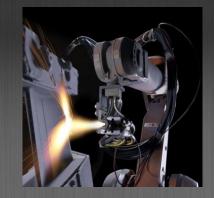




#### Underpinned by:

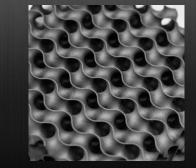
- Sophisticated use of customer carbon tools and ability to quantify impact
- Amplified focus on energy management and decarbonisation
- World class execution of our people strategy and wider ESG agenda

## STRONG FINANCIAL RETURNS











### **Our targets**

...our strategy supports delivery of a compelling set of targets

Strong growth	Improved mix	Higher margins	Attractive returns	Converting to cash
Mid-single-digit	35-40%	>20%	15-20%	80-90%
total annual revenue growth through the cycle	of revenue from Specialist Technologies by 2028 <sup>1</sup>	operating margins by 2028	return on capital employed through the cycle	operating cash conversion through the cycle

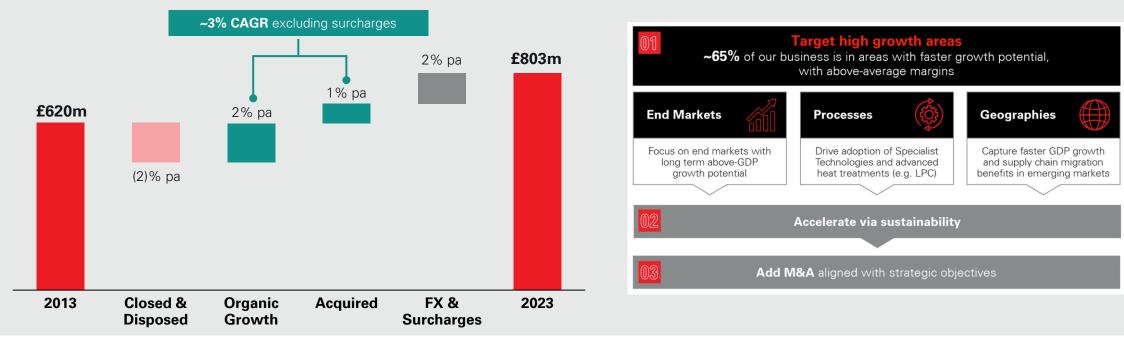
#### **46%** reduction in CO<sub>2</sub> emissions by 2030<sup>2</sup>

Underpinned and accelerated by sustainability

<sup>1</sup> Specialist Technologies re-defined to exclude Low Pressure Carburising (LPC) and Corr-I-Dur<sup>®</sup>, now reported within Precision Heat Treatment (2023 comparator: 28%) <sup>2</sup> SBTi target versus 2019 baseline **08 STRONG FINANCIAL RETURNS** 

### Accelerating our growth trajectory

- 3% revenue CAGR delivered since 2013 excluding closed & disposed sites, with improved portfolio quality
- Optimisation changes alongside clear growth framework will enable acceleration



... clear approach to accelerate growth

#### Historical total revenue growth of c.3%...

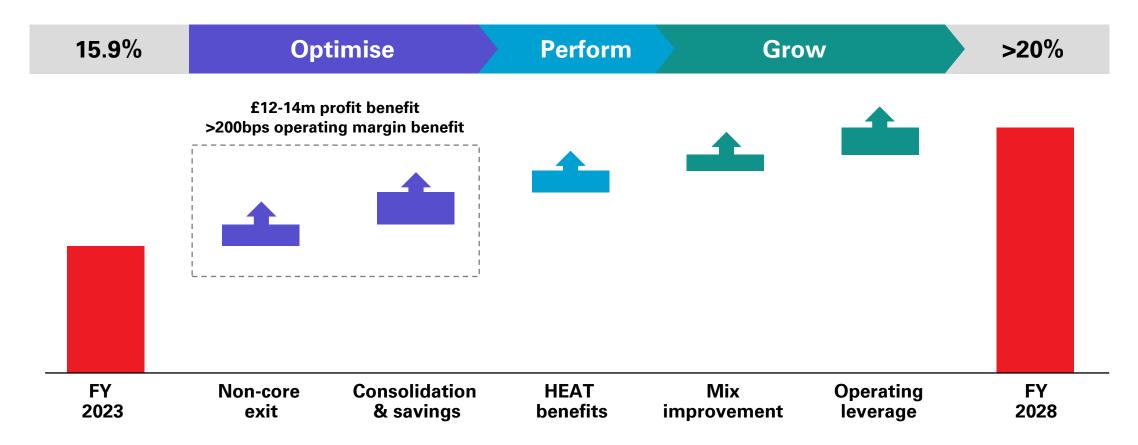
#### Mid-single-digit annual growth through the cycle

Core business including surcharges

**08 STRONG FINANCIAL RETURNS** 

### **Driving margin improvement**

- Clear and de-risked path to >20% margins by 2028 (including surcharges)
- Modest progress expected in FY 2025, accelerating in 2026+ as Optimise & Perform initiatives ramp-up

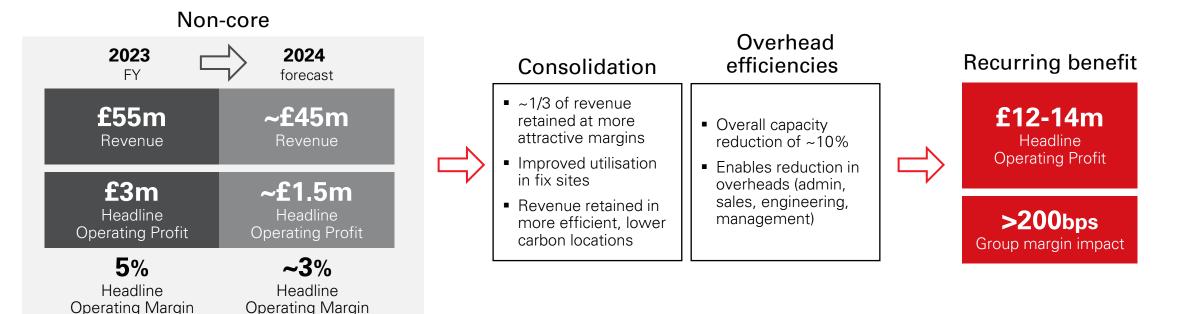


### **Optimising our footprint**

Programme to deliver an optimised business with lower costs, lower carbon intensity and a higher quality footprint

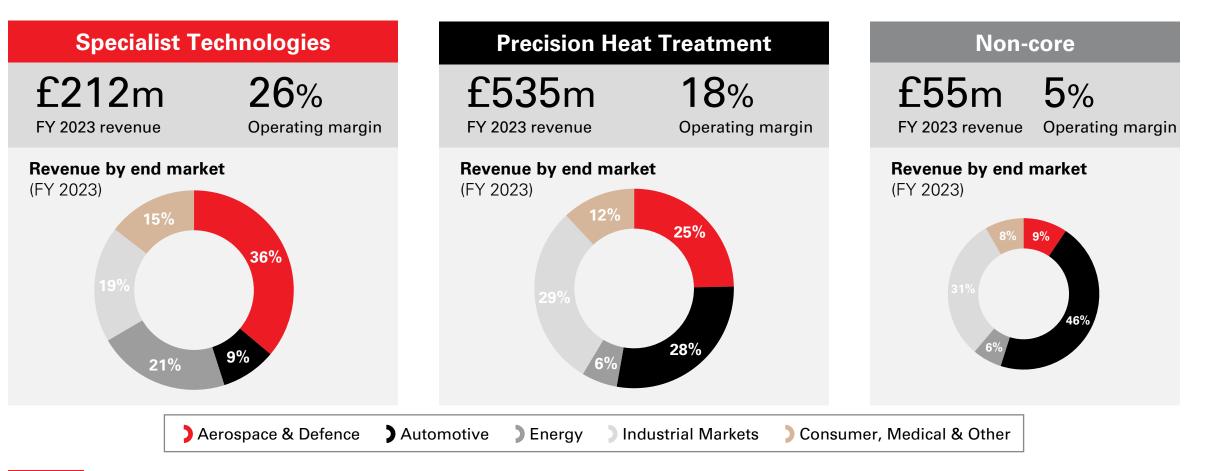
- Net exceptional cash costs of £25-30m
- Net exceptional P&L charge of approximately £60m and an additional a goodwill write-down of £12-15m
- Majority of costs to be incurred in 2024 and 2025

#### Total run-rate profit benefit of £12-14m fully realised towards the end of 2026

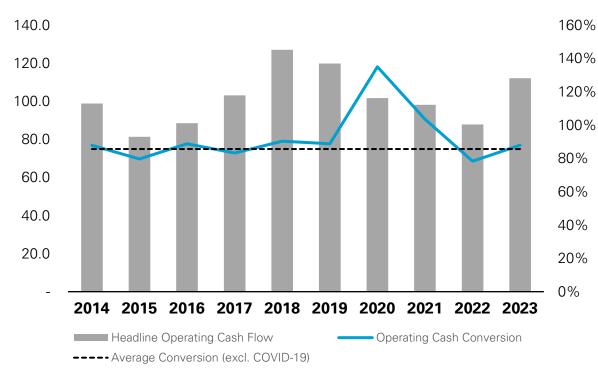


### **Divisional overview**

- New reporting structure replaces our previous AGI and ADE divisions from FY2024, with clearer alignment to our strategy
- Non-core to be exited by end of 2026; heavy exposure to Automotive and Industrial Markets in developed economies



### **Continued focus on cash generation**



#### Headline operating cash flow (HOCF) conversion

- Strong historical cash generation track-record
- Service business with limited working capital requirement
- Cash conversion improves during downturns reflecting EBITDA resilience
- Cash conversion expected to be ~80-90% through the cycle
  - Near-term (2025/26) expected to be at bottom end or modestly below this level, reflecting growth investment
  - Capital allocation discipline will remain high

### **Delivering improved returns**







**Disciplined investment to** support growth



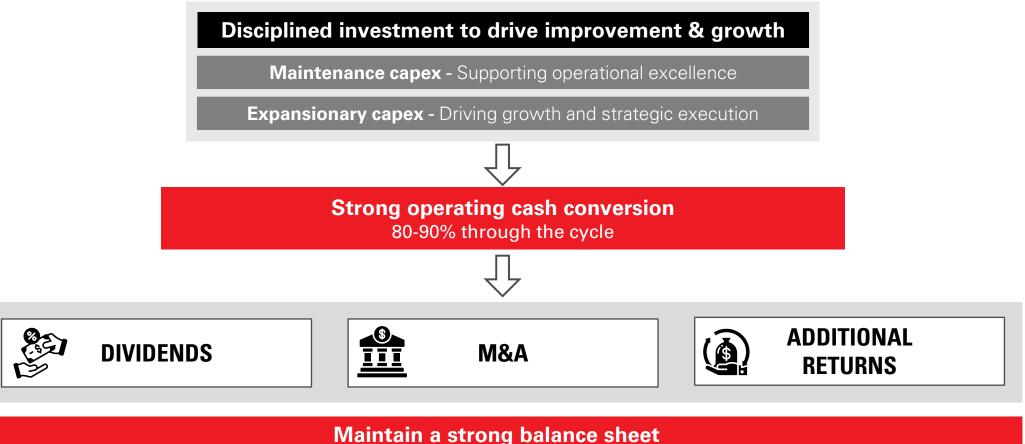
**Continued focus on working** capital efficiency

Higher profitability on increased revenues

**ROCE 15-20%** through cycle

Efficient and strong balance sheet

### **Disciplined capital allocation approach**



Normal leverage range: 0.5x – 1.5x net debt / EBITDA

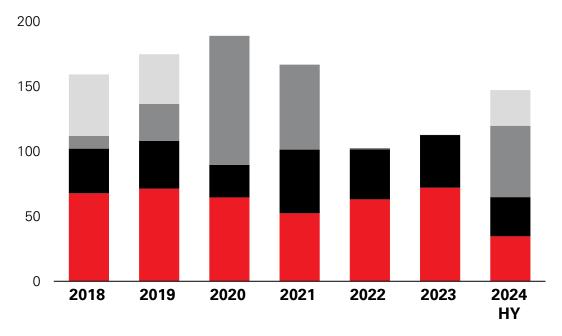
**08 STRONG FINANCIAL RETURNS** 

### **Capital allocation in practice**

- Steady capex spend to improve performance and support growth, augmented with disciplined, aligned M&A
- 36-year uninterrupted track record of growing or maintaining the dividend
- Additional capital returns: £60m share buyback c.90% complete, new £30m extension announced (to execute in 2025)

#### Track record of disciplined approach and additional returns

Capital deployed 2018-2024 HY (£m)

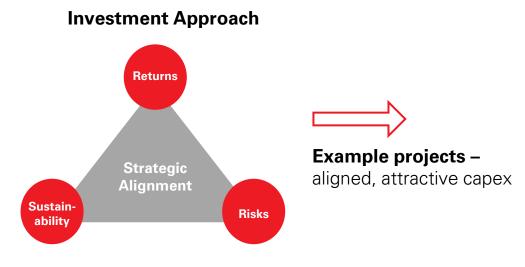


#### **Mix of total capital deployed** 2018-24

Additional Shareholder Returns13%Acquisitions24%Ordinary dividend23%Total capital expenditure40%



### **Capital expenditure**



#### **Greenville HIP**



#### **Germany S<sup>3</sup>P Expansion**



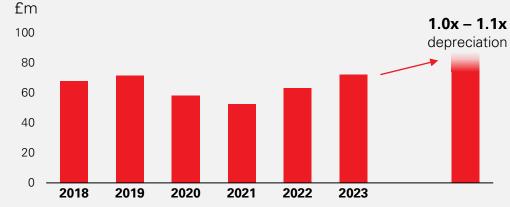
Two HIP vessels relocated to Greenville, SC, to create an additive manufacturing Centre of Excellence

- Cash cost: £5.5m
- IRR: >20%
- Payback period: ~5 years

Additional S<sup>3</sup>P unit added to our facility in Landsberg, Germany, to meet rising demand

- Cash cost: £1.4m
- IRR: >30%
- Payback period: <5 years</p>





- Modest increase in capex levels to support growth strategy and efficiency improvements
  - Expected capex / depreciation range of 1.0 1.1x
  - Rigorous investment hurdles, including 20% pre-tax IRR threshold

#### Bodycote plc Capital Markets Event 2024

### Aligned, accretive M&A

High-growth, high-margin strategic focus areas ~£240m M&A spend End Markets Processes Geographies (2019-24)Acquiring customer access Accelerating entry to new, Building our scale in **Deal Size\*** Acquisition in target end markets Specialist Technologies attractive geographies Vlkanova Bolt-on 2019 Kristinehamn Bolt-on 2019 Specialist Technologies Precision Heat Treatment Ellison Platform 2020 Biel Bolt-on \*Deal size: 2021 Bolt-on (<£100m) Platform (£100-250m) Lake City Bolt-on Transformational (£250m+) 2024

> **Future M&A will be aligned with strategic focus areas** Financial discipline retained: requirement for ROCE > WACC by year 3

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total annual revenue growth through the cycle	of revenue from Specialist Technologies by 2028 <sup>1</sup>	operating margins by 2028	return on capital employed through the cycle	operating cash conversion through the cycle

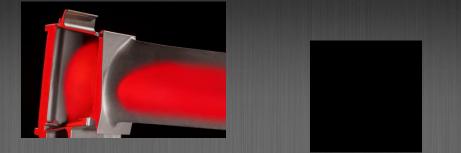
#### **46%** reduction in CO<sub>2</sub> emissions by 2030<sup>2</sup>

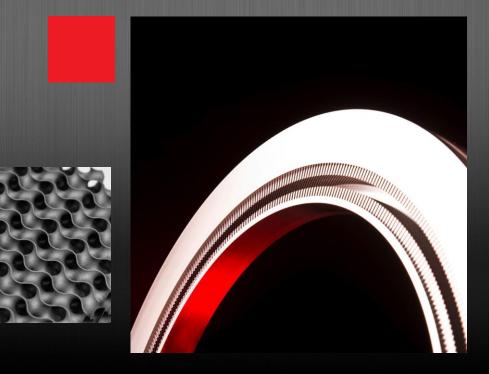
Underpinned and accelerated by sustainability

<sup>1</sup> Specialist Technologies re-defined to exclude Low Pressure Carburising (LPC) and Corr-I-Dur<sup>®</sup>, now reported within Precision Heat Treatment (2023 comparator: 28%) <sup>2</sup> SBTi target versus 2019 baseline

# SUMMARY & Q&A

## JIM FAIRBAIRN







- We are creating two leading, well-positioned divisional platforms
- 02 We have a clear strategy to drive faster growth and improve margins
- We have an attractive set of targets to deliver value for shareholders
- M The right team is in place to deliver our strategy, and execution is underway