



Bodycote International plc  
AGM Presentation

23<sup>rd</sup> May 2007

Bodycote

# Strategy Overview



- Expand the Testing Group
- Further develop Thermal Processing
- Extend the global availability of Bodycote services

# Main Growth Areas



- Intensify outsourcing initiatives
- Organic growth by technology transfer
- Acquisition of market-leading businesses
- Geographical expansion into emerging markets



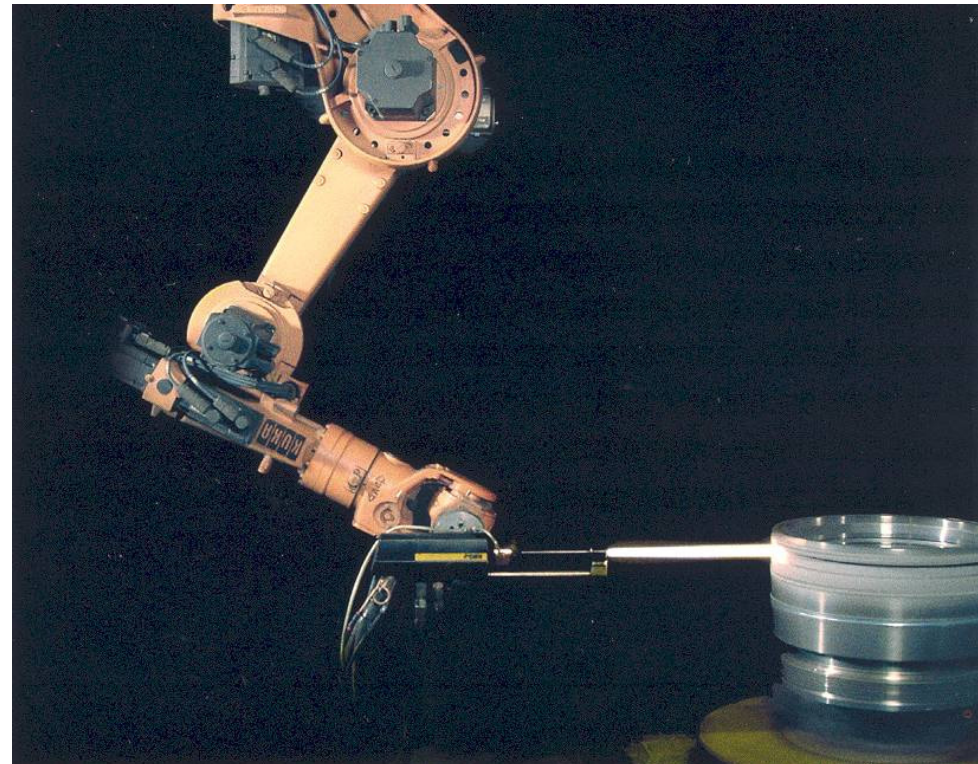
# Testing

- Bodycote aims to significantly expand its Testing business  
- 26% currently



# Thermal Processing

- Bodycote's strategy to widen the geographic coverage of Thermal Processing remains on track
  - China
  - Brazil
  - Turkey
  - Romania
  - Singapore
  - India



# Operational Growth Strategies



- Development of personnel
- Cross-selling between synergistic businesses
- Continue to widen the gap between Bodycote and its competitors through differentiation and strong branding



## The Sky's The Limit



The Board believes that the current strategy and proven track record of the management will result in continued delivery of growth and excellent returns for shareholders